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Madeira Jeep Tour: Banana Trail & Cliffside Thrills up to Ponta do Pargo



★★★★★
0 User Reviews

8hrs approx.

Funchal

€
Price from:
249.00 euros

Set off on a vibrant 8-hour Jeep tour from Funchal, winding through coastal villages, banana plantations, and lush gardens to the cliffs of Ponta do Pargo, with local tastings, a farm-fresh lunch, and stunning southern Madeira views throughout the day.

Highlights

- Scenic 4x4 drive along Madeira's southern coast.
- Visit to BAM Museum and banana plantation walk.
- Garden tour and farm-to-table lunch at Socalco.
- Coastal views from Ponta do Pargo Lighthouse.

General Overview

Country: Portugal

Region: Madeira Islands

City: Funchal

Duration: 8hrs approx.

Type: Private Full Day Tours

Theme: Food & Wine Tours

Group Size: 2 to 8 People

Price from: 249 €

Introduction



A Full-Day Jeep Tour Through Madeira's South and West

Enjoy the best of Madeira's coastline on an immersive **8-hour Jeep tour** that blends **local culture, dramatic landscapes, and authentic island flavors**. Starting from the capital city of [**Funchal**](#), you'll travel through **sun-drenched villages, terraced banana plantations, and off-the-beaten-path routes**, ending the experience in the rugged cliffs of [**Ponta do Pargo**](#).

The day begins with a morning pick-up by a local Jeep guide. From there, the journey heads west to [**Ponta do Sol**](#), one of Madeira's **most picturesque and sunniest towns**. Here, you'll explore the **BAM Museum**, dedicated to the island's banana-growing heritage. This stop offers a deeper look into one of Madeira's most significant **agricultural traditions**, complete with tastings of **fresh banana, locally-made banana liqueur, and Banana Coral Beer**, a unique way to experience the island's flavors firsthand.



From Banana Plantations to Garden Tastings

The next stop is **Madalena do Mar**, where you'll enjoy a peaceful self-guided walk along the **Banana Route**. This short and easy hiking tour in Madeira goes through **lush banana plantations**, offering panoramic views of the Atlantic Ocean and insight into the **island's terraced farming methods**. The route finishes near a local church, where your Jeep guide will meet you again.

Continuing westward, you will arrive in **Calheta**, home to the **Socalco Nature Hotel**, a place where agriculture and hospitality intertwine. Here, you will explore **organic gardens and vineyards** maintained by the island's traditional *levada* irrigation channels. Learn how seasonal produce is cultivated and enjoy a **tasting of homemade cake** and **herbal teas** made directly from the garden's ingredients. The experience continues with a relaxed lunch at **RAZAO Restaurant**, where the menu emphasizes local ingredients and farm-to-table practices, highlighting the sustainable spirit of this part of Madeira.



Cliffside Views and the Wild Beauty of Ponta do Pargo

After lunch, the tour shifts into a more adventurous mode with an off-road drive toward Ponta do Pargo. This **30-minute Jeep ride** takes you through **rugged landscapes** that few tourists ever see. Ponta do Pargo is located at the island's westernmost point and is known for its raw, untouched scenery. Your visit here includes a stop at the **lighthouse viewpoint**, where **dramatic sea cliffs** fall into the Atlantic.

This journey offers more than just sightseeing, it's a rich cultural experience, connecting you to the land, people, and traditions that make Madeira so unique. Perfect for nature lovers and food enthusiasts, this is widely considered the best jeep tour in Madeira. And if you're still wondering what to do in Madeira, [check out our post](#) with some of the best plans on the island!

Day by day itinerary

DAY 1:

FUNCHAL - PONTA DO SOL - MADALENA DO MAR - CALETHA - PONTA DO PARGO - FUNCHAL

- Banana Trails, Garden Tasting & Cliffside Thrills: A Jeep Journey to Ponta do Pargo (Duration: 8 hrs approx.)
- **09:00 AM:** Pick up from your hotel in Funchal by our local Jeep in a jeep.
- Begin your scenic jeep adventure along Madeira's southern coast.
- Visit the BAM Museum in Ponta do Sol to learn about the island's banana heritage.
- Enjoy a tasting of fresh banana, banana liqueur, and Banana Coral Beer.
- Continue to the village of Madalena do Mar for a peaceful walk along the Banana Route, surrounded by terraced banana plantations and sweeping ocean views. (**NOTE:** This route will be self-guided, our driver will drop you at the starting point, and it is a marked paved path that goes through the banana plantation and is a very easy walk, about 20 to 30 mins. max, and it will come out where a church is, and our driver will pick you up there. The driver

will tell you everything, and you will have his mobile number too during the day.)

- Head to Socalco Nature Hotel in Calheta to explore the organic gardens and vineyards.
- Learn about traditional *levada* irrigation and the seasonal treasures of the land.
- Enjoy a tasting of homemade cake and herbal teas from the garden.
- Delight in a refined farm-to-table lunch at RAZAO Restaurant.
- Experience a thrilling off-road ride to Ponta do Pargo (30 minutes).
- Conclude with a 20-minute stop at the Lighthouse Viewpoint, soaking in panoramic coastal views.
- Return to Funchal by highway.
- **05:00 PM approx.:** Drop off back at the hotel and final goodbye from our Jeep driver/guide.

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END OF THE JEEP TOUR SERVICES IN MADEIRA

Included

- English-speaking Jeep driver/guide
- 1 Jeep 4x4 Tour in Nature to see the southern west coast of Madeira Island.
- 1 BAM Banana museum visit and tasting of banana products
- 1 Short Organic Garden visit before a special lunch with views of the coast and banana plantations, and vines.
- 1 (**L**): Lunch based on garden-to-table tasting menu at RAZAO Restaurant with a Chef's Inspiration Expérience (4 courses) and Pairing with Socalco Wines
- Local Taxes.

Excluded

- Flights are not included.
- Transfers not specified in the itinerary.
- Entrance fees not specified on the itinerary.
- Beverages not specified in selected meals.
- Meals not specified in the itinerary.
- Personal & Travel Insurance.
- Tip and Gratuities to drivers and Local guides.

Pick up

- Funchal city centre hotels or apartment pick-ups
- Funchal cruise ship port pick-ups right at your cruise ship
- Funchal Airport
- Other pick-up locations are available on request from the surrounding city of Funchal

Drop off

- Funchal city centre hotels or apartment drop-offs

- Funchal cruise ship port drop-offs right at your cruise ship
- Funchal Airport
- Other drop off locations are available on request from the surrounding city of Funchal

Cancellation policy

- Up to 72 hrs before: **Fully Refundable**
- Under 72 hrs: **100% Non-Refundable**

Transport

- **Land Rover 4X4 Jeep, or similar jeep (4x4 Jeep Tour)**



Map

